

Review Title: Alcohol Harm Reduction
Policy Development & Scrutiny Panel: A joint review by ECD, EYCY, PTE and Wellbeing PDS Panels led by Cllr Brett, and reporting to Wellbeing PDS Panel
Panel Chair and Vice Chair: Cllr Pritchard and Cllr Beath
Policy Development & Scrutiny Project Officer: Emma Bagley / Liz Richardson
Supporting Service Officer: Cathy McMahon, Sue Dicks, Andrew Jones and Kate Murphy

Process for Tracking PD&S Recommendations - Guidance note for Cabinet Members

The enclosed table lists all the recommendations arising from the above Policy Development & Scrutiny Review. Individual recommendations are referred to the relevant named Cabinet Members (or whole Cabinet in the case of a whole Cabinet referral) as listed in the '**Cabinet Member**' column of the table. Cabinet members are requested to seek help from your relevant service Officers within your portfolio to help complete the Rationale for your response. A copy of this has also been forwarded to your appropriate Lead Officer. In order to provide the PD&S Panel with a Cabinet response on each recommendation, the named Cabinet member (or whole Cabinet) is asked to complete the last 3 columns of the table as follows:

Decision Response

The Cabinet has the following options:

- **Accept** the Panel's recommendation
- **Reject** the Panel's recommendation
- **Defer** a decision on the recommendation because a response cannot be given at this time. This could be because the recommendation needs to be considered in light of a future Cabinet decision, imminent legislation, relevant strategy development or budget considerations, etc.

Implementation Date

- For 'Accept' decision responses, give the date that the recommendation will be implemented.
- For 'Defer' decision responses, give the date that the recommendation will be reconsidered.
- For 'Reject' decisions this is not applicable so write n/a

Rationale

Use this space to explain the rationale for your decision response and implementation date. For accepted recommendations, please give details of how they will be implemented.

Alcohol harm reduction review: Recommendations

Recommendation	Cabinet Member	Decision Response	Implementation Date	Rationale
<p><u>More education programmes that encourage a voluntary shift in attitude to alcohol</u></p> <p>1 To continue working in partnership with commissioned and statutory service providers to deliver a long-term education programme for professionals, parents and young people on the causes and effects of alcohol harm. In particular, develop targeted education programmes for specific vulnerable groups, including:</p> <ul style="list-style-type: none"> a. younger children by encouraging schools to start introducing topics sensitively from primary school age; b. young people by encouraging schools to facilitate further work through Personal Social Health Education. To help facilitate this work it will be important to have a better knowledge of the causes of self-harm through alcohol use. To commission a piece of work that extends current knowledge and builds on previous SHEU evidence. This work to report back to the Wellbeing / EYCY Panel; c. older 'working age' population by supporting current initiatives of public protection; and 	Cllr Allen / Cllr Romero			

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d. parents by public health working together with schools. (EYCY / Wellbeing)				
<p><u>Improved and more frequent alcohol screening mechanisms</u></p> <p>2 Develop and implement a quick screening method within front line services (including primary care such as pharmacies and waiting rooms - although potential scope for acute settings too). Build on the existing AUDIT tool by exploring a potential 'app', scratch cards, themed bar mats or self-assessment pro-forma. (Wellbeing)</p>	Cllr Allen			
<p><u>Targeted interventions that deal with adverse effects of alcohol</u></p> <p>3.1 Build on in-situ interventions and street treatments in order to tackle isolated instances of inebriation in the night time economy. Support the ACPO initiative of 'drunk-tanks', and express an interest in hosting a pilot service in B&NES. (Wellbeing)</p> <p>3.2 To provide 'wet house' supported accommodation for patients requiring longer term health and social care rehabilitation or interventions. This recommendation to be implemented where there is the demand and an evidence base for this (Wellbeing)</p> <p>4 Encourage improved workplace health by developing a simple toolkit that local employers can use in the workplace. This initiative seeks to</p>	Cllr Allen			

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raise awareness about alcohol use in employees. (Wellbeing)				
<p><u>Greater emphasis on prevention of alcohol harm through national policy</u></p> <p>5 Health to be embedded as an alcohol licensing objective. The government to be lobbied about incorporating this into licensing legislation via the LGA. (PTE)</p>	Cllr Dixon			
<p><u>A local licensing policy that considers a broader range of issues and impacts</u></p> <p>6 Refresh the B&NES licensing policy to acknowledge prevention of alcohol harm with such inclusions as:</p> <ul style="list-style-type: none"> a. A vision of what B&NES' night time economy will look like (including an overview of cultural expectations). This high-level vision to be supplemented by district level aspirations (such as Bath, Keynsham, Midsomer Norton, Radstock etc.); b. Early Morning Restriction Orders in areas based on resident demand; c. Appraisal of Cumulative Impact (CI) zones; d. Consideration of 'dry streets' where a community wishes to exclude licensed alcohol traders completely; e. The option of including a condition in a 	Cllr Dixon			

license around minimum unit pricing, high strength alcohol restrictions and/or irresponsible promotions where the evidence suggests this would be appropriate; and to				
f. Incorporate health into licensing policy at a local level. (PTE/ ECD)				
<u>More accessible training that emphasises issues and effects of alcohol harm</u>				
7.1 Establish and deliver a local Best Bar None training scheme for trade staff. (PTE)	Cllr Dixon			
7.2 B&NES to express an interest in applying a business rate rebate to those premises successfully participating in the Best Bar None scheme. (PTE)	Cllr Stevens			
<u>Improved engagement at local level though more positive and proactive information sharing and publicity</u>	Cllr Dixon			
8 Improve the information available to residents about making complaints and contributing to licensing reviews.				
Refresh existing information about licensing contacts and processes in the B&NES Connect magazine and on the B&NES website.				
Consider a 24hr answerphone line to gather evidence from residents about licensing concerns. Promote a direct telephone line within licenced premises if a customer wants to raise a concern or				

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report issues. (PTE)				
<p><u>Communities that are safer from alcohol harm</u></p> <p>9.1 Build on existing work to prevent anti -social behaviour. Contain early issues through strong and clear enforcement presence in B&NES. Continue existing measures such as street marshals and police presence in ‘hot spots’; as well as appropriate licensing enforcement action. Encourage greater information sharing between the police and council (e.g.101 and street marshal data) to guide enforcement. (PTE/ECD)</p> <p>9.2 Extend existing initiatives, or foster new approaches in encouraging collective working between all alcohol traders (both on and off-trade). Encourage communication between businesses to allow them to work together optimally and, take a firm approach on sale of alcohol to people inebriated (legislation places licensees responsible for selling alcohol in this manner). (PTE/ECD)</p>	<p>Cllr Dixon</p> <p>Cllr Dixon / Cllr Stevens</p>			
<p><u>Communities that are safer from outcomes of alcohol harm</u></p> <p>10.1 Encourage more integrated community safety work by rolling out further Community Alcohol Partnerships (CAPs) where underage drinking is a problem and residents want a CAP. (ECD)</p> <p>10.2 Tackle alcohol-fuelled domestic violence and abuse by exploring ways of introducing a CAP</p>	Cllr Dixon			

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style model of integrated working across B&NES. To develop existing work by the council as part of the public service transformation network. Funding could potentially be earmarked through the community budget that covers this area of work. (ECD)				
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